

MIKS 10

**International Exhibition of Ceramics and Glass
13 – 17 October 2010, Zagreb, Croatia**

Introduction

Contemporary ambience people live or dwell in during work and moments of leisure and keeping company must comply with many functional, civilizational, cultural and also aesthetic requirements.

Since the AMBIENTA fair attracts more than 50,000 visitors, the Exhibition plays a large promotional role as well as produces some direct and potentially indirect commercial effects, especially because ceramics and glass continue to be exhibited to an equal extent. The fact that one work of art per each exhibitor and the names of awarded authors will be published in the special section of the AMBIENTA catalogue, which is printed in 40,000 copies, will surely contribute to the significance of the Exhibition. It must be mentioned that a considerable number of catalogues are purchased by foreign exhibitors and visitors. Therefore the rule still applies that each exhibitor is allowed to put on show 5-10 works, i.e. to actually present a smaller independent exhibition so as to encourage the visitors to buy a work of art or two.

As AMBIENTA is also a traditional venue of innovations in design intended for the interiors, this time as well the authors are expected to use various techniques very liberally and to display individualism of their artistic expression.

Organizer:

ARTAREA, Radiceva 30, 10000 Zagreb, CROATIA
Phone / Fax: ++385 1 4813 149, 95 8675 646
E-mail: artarea.zafker@zg.t-com.hr

Propositions:

01. Each invited author may display 5 to 10 works of art. The members of the Croatian Association of Artists and similar artistic associations from abroad as well as diplomaed students of schools of art are considered as invited.
Other authors will be subjected to prior selection to be carried out based on the insight into the photographs of works of art and the CV by 16 August 2010.
02. Registration deadline for exhibiting is 14 September 2009.
03. Each author partakes in the costs related to the organization of the exhibition with a participation fee amounting to **Eur 82.00.**
04. Artists to register for participation by Monday, 23 August 2009 will pay the participation fee in the amount of only Eur 45.00.
05. Payment of net sum of the entry fee is to ARTAREA, P.Radica 30, Zagreb, **SWIFT CODE: ZABA HR 2X, IBAN CODE: HR802360001101659552, Zagrebacka banka, Zagreb, Croatia.** The sender will pay all expenses of the bank transfer
06. Foreign exhibitors are obliged to use the ATA carnet along with the package or to submit their works to the organizer by hand delivery.
07. The works of art must be delivered to the gallery Zlatni konj (Golden Horse) from 14 – 25 September 2010 from 11- 14 h.
08. Special jury will award the following recognitions:
Golden plaque 3
Silver plaques
several honorary diplomas, depending upon the quality of displayed works of art.

09. Each author will receive a free catalogue and 5 posters with reproductions of at least one work of art of by each exhibitor as well as a diploma on participation if they have not received any of the awards or an honorary diploma. The names of all exhibitors will be published on a special large placard of the exhibition.
10. From the sold works of art the organizer will keep a commission of 35% for the purpose of covering the organizing costs of the exhibition.
11. The exhibition will be guarded by a special hostess, who will provide all the necessary information on the works of art and the authors and will sell the works of art. While making a purchase, the buyers will receive a poster, the biography of the author and the certificate on the work's authenticity.
12. Each work of art is insured against stealing to the amount of Eur 95.00, but this amount does not cover shattering. Since there have been only a few cases of shattering at exhibitions organized by the company ARTAREA, we can expect none at this exhibition as well.
13. The organizer will take a special care of the adequate promotion of the exhibition and the exhibitors by informing the companies – potential buyers.
14. The unsold works of art will be returned to the authors immediately upon closing of the exhibition.
15. Exhibition Director:
Hanibal Salvaro